

**Site Usage**

**4,609** Visits

**68.43%** Bounce Rate

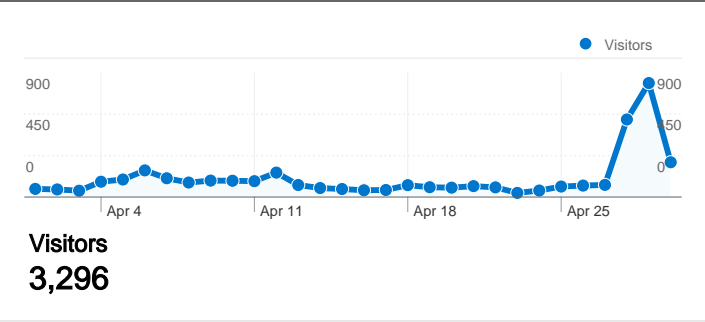
**7,237** Pageviews

**00:01:40** Avg. Time on Site

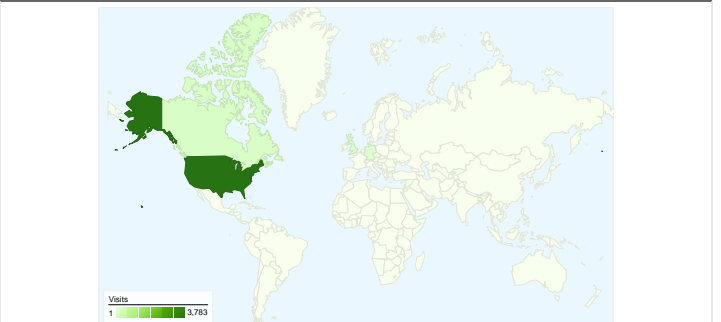
**1.57** Pages/Visit

**67.09%** % New Visits

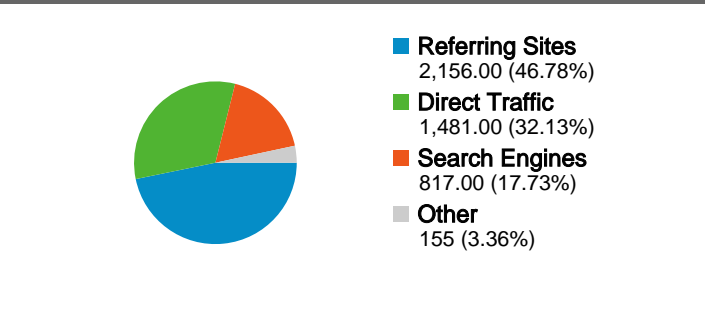
**Visitors Overview**



**Map Overlay**

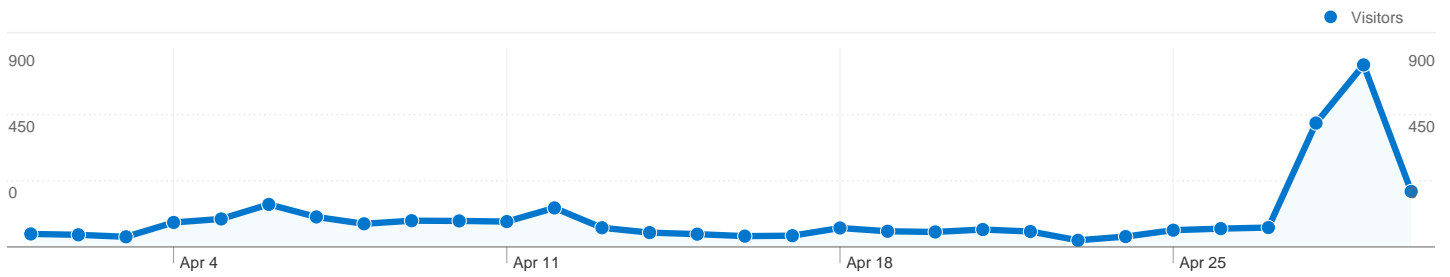


**Traffic Sources Overview**



**Content Overview**

Pages	Pageviews	% Pageviews
/	2,814	38.88%
/listen-to-the-future-the-past-	1,525	21.07%
/about	475	6.56%
/membership	441	6.09%
/i3-detroit-celebrates-first-year-	343	4.74%



## 3,296 people visited this site

4,609 Visits

3,296 Absolute Unique Visitors

7,237 Pageviews

1.57 Average Pageviews

00:01:40 Time on Site

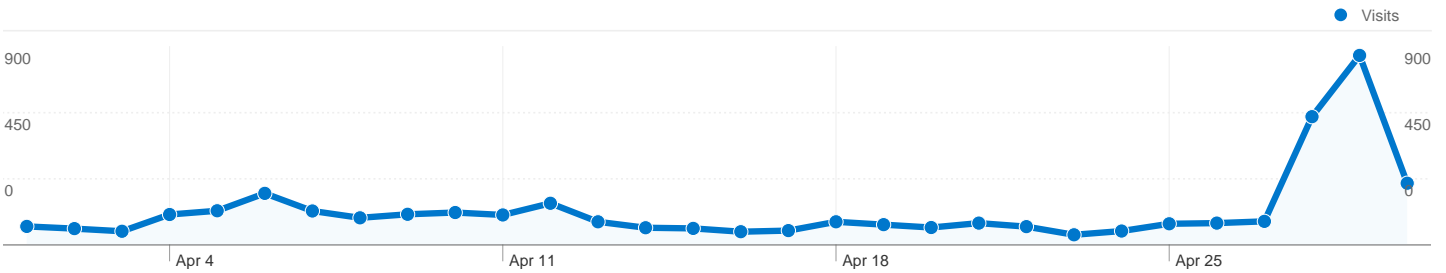
68.43% Bounce Rate

67.09% New Visits

## Technical Profile

Browser	Visits	% visits
Firefox	1,608	34.89%
Chrome	1,110	24.08%
Safari	954	20.70%
Internet Explorer	678	14.71%
Mozilla Compatible Agent	97	2.10%

Connection Speed	Visits	% visits
Unknown	4,609	100.00%

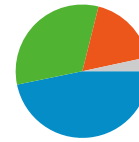


All traffic sources sent a total of 4,609 visits

32.13% Direct Traffic

46.78% Referring Sites

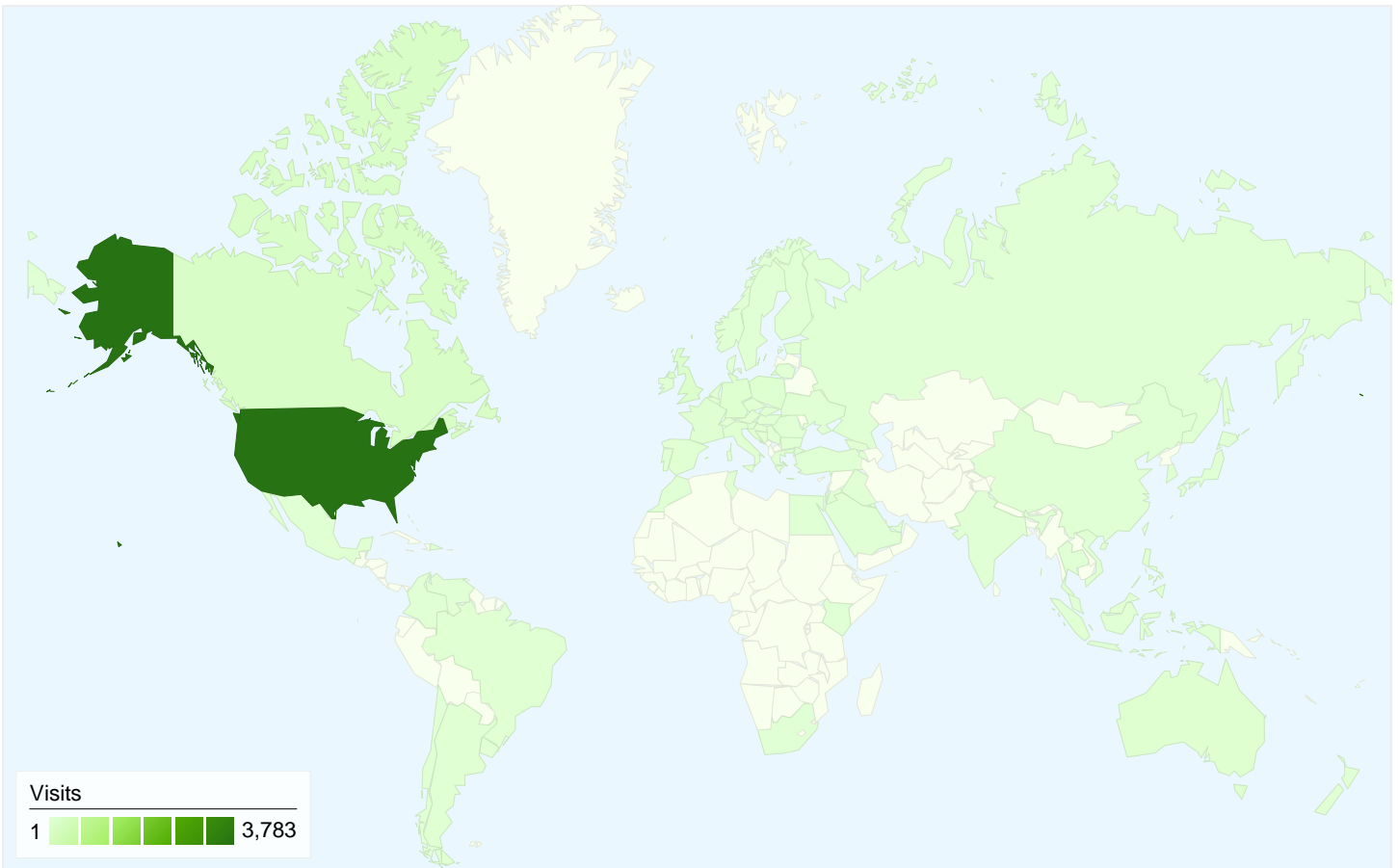
17.73% Search Engines



- **Referring Sites**  
2,156.00 (46.78%)
- **Direct Traffic**  
1,481.00 (32.13%)
- **Search Engines**  
817.00 (17.73%)
- **Other**  
155 (3.36%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,481	32.13%	i3 detroit	262	32.07%
google (organic)	741	16.08%	i3detroit	144	17.63%
boingboing.net (referral)	541	11.74%	i3detroit.com	16	1.96%
hackaday.com (referral)	402	8.72%	i3 detroit website	12	1.47%
google.com (referral)	187	4.06%	chronotune	10	1.22%

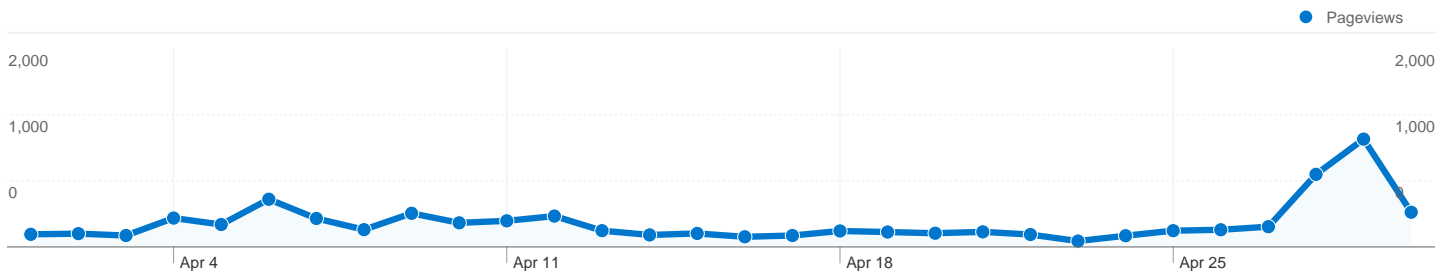


**4,609 visits came from 71 countries/territories**

Site Usage


<b>Visits</b> <b>4,609</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>1.57</b> Site Avg: 1.57 (0.00%)	<b>Avg. Time on Site</b> <b>00:01:40</b> Site Avg: 00:01:40 (0.00%)	<b>% New Visits</b> <b>66.89%</b> Site Avg: 67.09% (-0.29%)	<b>Bounce Rate</b> <b>68.43%</b> Site Avg: 68.43% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	3,783	1.64	00:01:39	62.49%	66.93%
Canada	159	1.30	00:01:09	79.87%	76.10%
United Kingdom	88	1.19	00:00:54	94.32%	70.45%
(not set)	61	1.31	00:01:01	21.31%	81.97%
Germany	55	1.13	00:01:09	92.73%	67.27%
Poland	54	1.22	00:00:25	96.30%	81.48%
Australia	42	1.43	00:02:49	95.24%	88.10%
France	32	1.62	00:01:25	96.88%	65.62%
Netherlands	31	1.13	00:00:15	100.00%	80.65%

Brazil	22	1.23	00:03:11	90.91%	68.18%
					1 - 10 of 71



Pages on this site were viewed a total of 7,237 times

 **7,237** Pageviews

 **5,943** Unique Views

 **68.49%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	2,814	38.88%
/listen-to-the-future-the-past-with-the-chronotune-red-bull-	1,525	21.07%
/about	475	6.56%
/membership	441	6.09%
/i3-detroit-celebrates-first-year-of-art-and-technology-in-ferndale	343	4.74%